

What is the initial investment?

Initial investment is \$300,000-\$575,000

How much money do I need up front?

You will need \$125,000 of available capital upfront

Do I need experience in the fitness industry?

No, you do not need to be a fitness buff for this concept! It helps to have a passion for the industry that you are entering into, but FP will provide you with all the tools you need to understand this billion dollar industry.

How do we define our territories?

We utilize multiple analytical tools, including Placer AI, to provide data on population density, household income, household value and psychographic information. Our territories are defined to avoid oversaturation in any given market.

Do you have lenders that we can work with?

Yes! We have several lenders that we work with on a regular basis. We will guide you through the process of choosing which lender will work best for you. Our lenders will be looking for \$125,000 in liquidity and \$500,000 net worth.

Do you have multi unit development opportunities?

We do have Multi Unit opportunities.

Do I have to be an owner operator?

Though it is not required to be an owner operator, our ideal candidate is very hands on and in the store multiple times a week. If you are interested in a more absentee operation, we request that you make the financial commitment to hire out accordingly.

How do I hire my team?

We use an amazing platform called Culture Index. This portal will help you through all aspects of finding and training the perfect team for your location. We help match the right people to the job descriptions you will need in your location.

How do I find my real estate?

Our real estate team will work with a local broker to find the ideal placement for your location. Additionally, we utilize a personalized real estate software tool to determine the best place to search for space in any given area.